



Dear Ethos Family!

As the year ends, we wanted to thank you. Below is an announcement and highlights from 2022!

In January, Founder & CEO, Michael Davis was featured in a podcast called Funny How Life Works. ([Episode #132: His Father Was Absent, But He Became A Father For Thousands](#)). After hearing it, an anonymous donor started **The Davis Family Fund** to honor Mr. Davis and his mother, Carole Kennerly for being the catalyst to founding Ethos. Each year, The Davis Family Fund will provide a limited number of Village memberships to low-income students across the country and honor members of our community for their contribution and achievement.

Mr. Davis and his mother, Carole Kennerly, will be the first recipients of the Davis Family Fund Awards.

Despite countless unexpected hurdles, Mr. Davis remained steadfast in his faith and leadership of the Ethos programs, believing that we are meant to exist as a mechanism to empower every child's concept of 'self'.

A FEW HIGHLIGHTS FROM 2022

- Former NFL player, **Aaron Taylor**, worked with us to create mental wellness training modules to support diverse needs of our students.
- Marketer, Author, and Digital Architect, **QuHarrison Terry** launched his own cryptocurrency called \$1Q9X and donated tokens for each student who completes his **IQ Program** in the Ethos Village next year.
- **North Dallas Bank & Trust** is recording the 1st series of financial literacy courses for students and for parents.
- The **Chicago School of Professional Psychology** is providing interns to Ethos to collect data and provide scientific evidence about the efficacy of our programs and services.
- CEO of The Drive Shack, **Hana Khouri**, is developing a women's leadership program for Ethos students.
- **Omni Frisco Hotel**, leaders in the hospitality business, partnered with us to offer internships to our students.
- We launched the new and improved **Ethos Village** platform. Students are having loads of fun learning in a virtual setting among peers!
- We hired our 1st Ethos Student Intern, a brilliant young student, **Daniel Crowe**, to support our marketing team.
- We expanded our core team to include **Denise Cotton** (myself) as Chief Strategy Officer, **Charleen Nelson** as our Customer Relations Manager, and **Vu Cao** as our Chief Technology Officer.
- We're proud to say that 100% of our core team and Board of Directors volunteer and/or donate to Ethos!

CALL TO ACTION

To join our quest to change the world through character development programs for children and youth, please donate and share. We are a 501(c)3 nonprofit organization (Tax ID 46-4897207) and donations are tax-deductible.

[Adopt a student \\$150](#)

[Adopt a school \\$5,000](#)

[Donate Any Amount Here](#)

[Contribute to The Davis Family Fund](#)

OTHER WAYS TO HELP

- If you know students who'd like to participate in our program but cannot afford the membership fee, please email us at admin@ethoseducationgroup.com.
- If you are affiliated with a company, organization, or institution who might be interested in partnership opportunities, please contact us at dcotton@ethoseducationgroup.com.

Thank you on Behalf of the Ethos Family,

Denise A. Cotton

Denise Cotton
Chief Strategy Officer

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

Margaret Mead